

# Danube office Ulm/Neu-Ulm

**The danube Network of regional and local  
authorities**

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Danube Office Ulm/Neu-Ulm

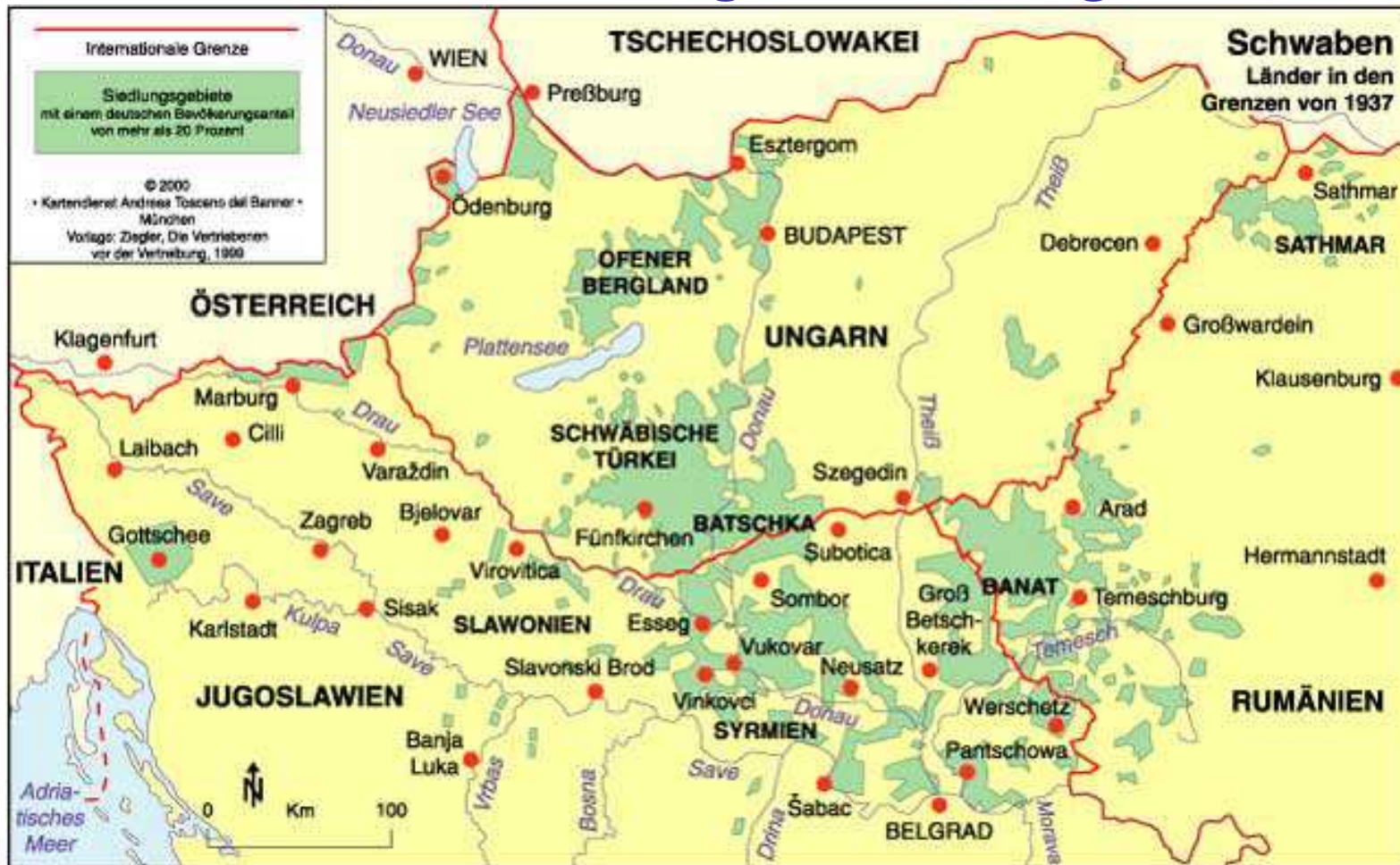
# The Danube Office Ulm/Neu-Ulm

- set up in 2002
- Non profit private limited company in the cities Ulm/Baden-Württemberg and Neu-Ulm/Bavaria
- project agency for the interregional cooperation of the Danube cities and regions
- Cooperation with DCC, DCC member

## The role of Ulm and Neu-Ulm

- Ulm and Neu-Ulm is the first big urban district on the Danube
- Long history along the river: thousands of people set off downstream the river with „Ulmer Schachtel“ (Danube Swabians)
- personal relationships are kept up till this day
- After 1989 Ulm and Neu-Ulm started various initiatives for a European partnership among the cities and regions along the Danube

# Batschka, Banat, Sathmar: areas with more than 20% german immigrants



# Network of the danube office

Donauschwäbisches Zentralmuseum Ulm



Regierungspräsidium Tübingen



SÜDOSTEUROPA-  
GESELLSCHAFT



mooseum  
Forum Schwäbisches Donautal



ZAWIW



Kulturreferentin  
für Südosteuropa  
am Donauschwäbischen Zentralmuseum



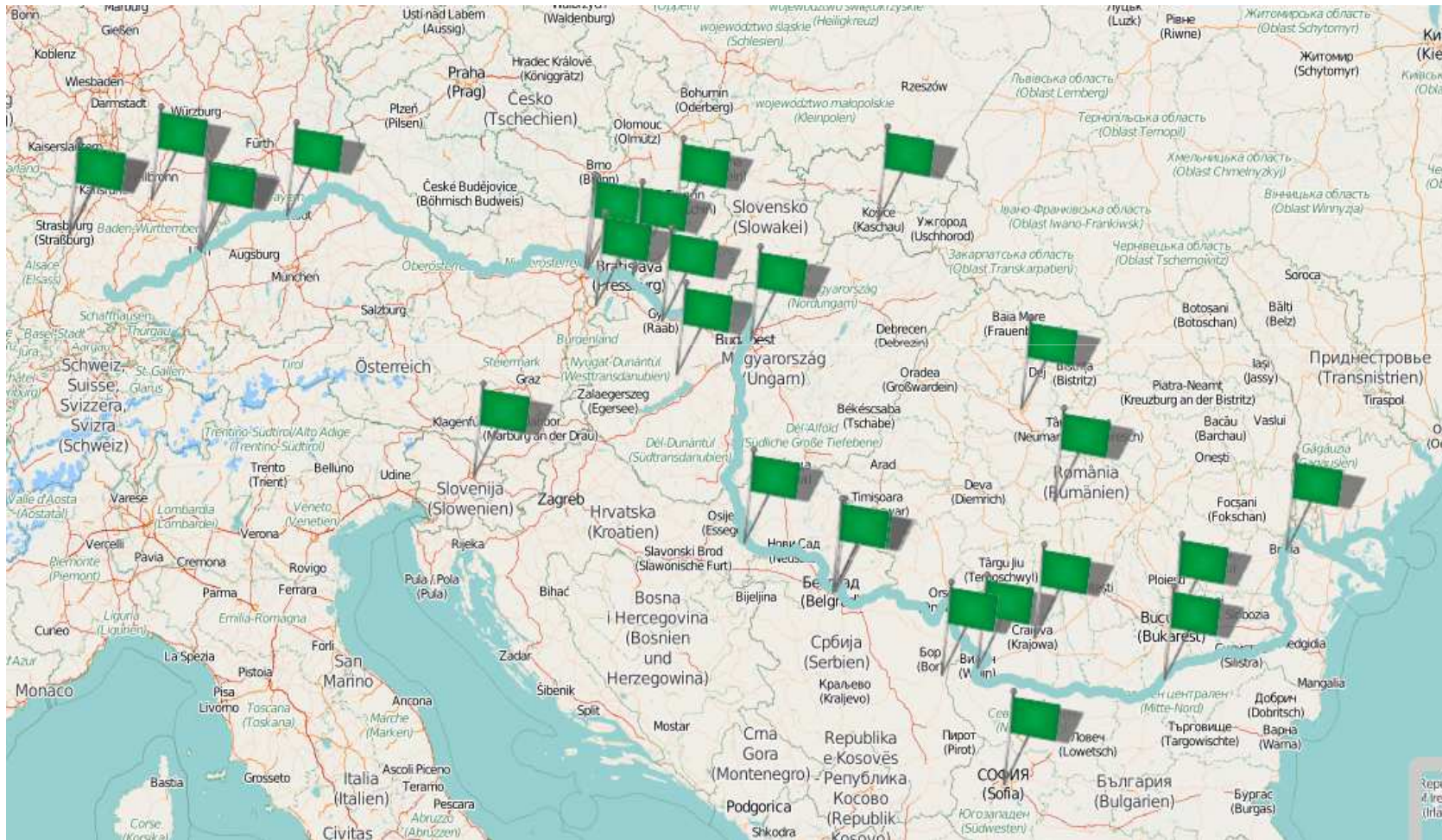


# Danube day 29.6.2013





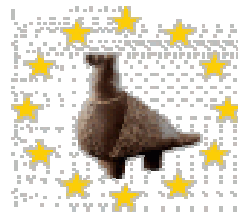
# Network of the danube office



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University of *Ljubljana*







# Danube youth camp of tolerance in Backa Topola (Serbia)



# Projects: International Danube Festival in Ulm



# Partner Transdanube Project

Funded by:



Lead partner:



Cooperation partner:





## Facts Transdanube

- Lead partner: Environment Agency Austria
- Project duration: October 2012 - September 2014
- 14 project partner from 8 countries and further associates and observers
- Budget: 2.546.574 EUR
- Aim: develop sustainable mobility including environmentally friendly modes of transport
- Improve accessibility and facilitate the concept of sustainable tourism in Danube region



TRANSDANUBE  




# Main outputs of Transdanube

- During the two years of implementation the following activities will be realized:
- Transnational State of the Art report on sustainable mobility in the Danube region (including Good Practice Collection)
- Common soft mobility vision
- Regional action plans
- Sustainable transport offers => Soft mobility tourism packages
- Digital map, presenting information about existing mobility- and tourism-offers
- Regional marketing plans and specific marketing activities

# Analysis - Status quo Transdanube

## Transport and Tourism

- Public transport and Touristic hot spots
- Sustainable mobility offers
- Soft mobility packages
- Bike network
- Traffic/Transport information systems
- Development plans, strategies, funding schemes
- National laws, guidelines
- „Best practice“ examples



TRANSDANUBE

# Project: Danube Food



# Project: Danube Food

- Enhancement of sustainable transnational cultural tourist offers in the Danube region
- Strengthening the transnational Danube tourist network
- Main topics:
  - salt and its history of transport
  - mills and their connection to the Danube from former times until today
  - fishery – from the river to the plate
  - traditional similar culinary influences within the Danube region
  - wine production along the Danube and traditions



# Project: Danube Food

## Project activities and products:

- Extension of the Danube Wine Route to the Upper Danube
- DanuBEfood tours  
(thematic cross border tours, e.g. fishing tours or wine tasting)
- Chef exchanges programme and cooking workshops
- DanuBEfood photo challenge
- DanubeIMPRESSIONS  
(exhibition of the winner photos from the photo challenge)
- DanuBEfood festival



Thank you for your attention

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